

2021 EXHIBITOR SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$2,000	EXHIBITOR \$750	SPECIAL SPONSOR- SHIPS
Convention (October 2021) issue of the <i>Reporter</i> listing	●	●	●	●	●	●
Highlights (January 2022) issue of the <i>Reporter</i> listing	●	●	●	●	●	●
Branding on registration materials (prior to deadline)	●	●	●	●		
Signage at all scheduled Convention meal events	●	●	●	●		
Branding on registration bags	●	●	●	●		
Insertion of one item into registration bags	●	●	●	●		
Special announcement during all scheduled meal events	●	●	●	●		
Tickets for VIP seating/lunch at Annual Meeting and Luncheon	4	4				
Tickets for VIP seating/dinner at President's Dinner Dance	2					
Logo on the WMA Convention website	●					
Logo advert on Convention Mobile App	●					
Two standard booths in WMA's Expo for sponsor	●					
One standard booth in WMA's Expo for sponsor		●			●	
Exhibitor floor pass only badges	4	2			2	
One table and two chairs per booth	●	●			●	
Upgrade to premium booth @ \$200 per booth (\$400 non-member)	●	●			●	
Full Convention registration upgrades @ \$400 per person (\$800 non-member)	●	●			●	
Order of priority in booth selection	First	Second	Third	Fourth	Fifth	
See listing below for additional benefits/signage						●

Special Sponsorships

Cost These Special Sponsorships will receive the following:

Drink Tickets (one opportunity available/ <i>sold!</i>).....	\$2,500	Signage in all the bars, as well as on the tickets that are included in registration
Name Badge Holders (one opportunity available/ <i>sold!</i>)	at cost/approx \$2,500	Imprint on the badge lanyard
Expo wine glasses (one opportunity available)	at cost/approx \$2,500	Imprint on wine glasses — take home
Convention Mobile App (one opportunity available/ <i>sold!</i>).....	\$1,500	Logo advert on Convention Mobile App
Pocket Schedules (one opportunity available/ <i>sold!</i>)	\$1,500	Advert on Pocket Schedules
Wi-fi Access (three opportunities available/ <i>sold!</i>)	\$1,500	Signage in ballrooms and foyer
Seminar/Directional Signage (two opportunities available/ <i>sold!</i>)	\$1,000	Logo branding on all the directional and event signage
Tuesday Morning Coffee Service (four opportunities available)	\$750	Signage at the coffee stations on Tuesday morning
Kick Off Lunch (four opportunities available)	\$750	Scattered signage throughout the ballroom during the Kick Off Lunch
Expo Opening/Welcome Reception (four opportunities available).....	\$750	Scattered signage throughout the Expo during the Welcome Reception
Expo Breakfast (four opportunities available).....	\$750	Signage at the breakfast bars in the Expo
Desserts in Expo (four opportunities available).....	\$750	Signage at the dessert bars in the Expo
Pre-Lunch Cocktail Reception (four opportunities available)	\$500	Signage at the bars during the Cocktail Reception in the Expo
Annual Meeting and Luncheon (four opportunities available)	\$750	Scattered signage throughout the ballroom during the Annual Meeting and Luncheon
Pre-Dinner Cocktail Reception (four opportunities available).....	\$750	Scattered signage throughout the foyer during the Dinner Dance
President's Dinner Dance Wine (four opportunities available)	\$750	Scattered signage throughout the ballroom during the Dinner Dance
President's Dinner Dance Centerpieces (four opportunities available)	\$500	Signage on the tables next to the centerpieces
Final Breakfast (four opportunities available)	\$500	Scattered signage throughout the ballroom during the Breakfast

Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance. Full Convention registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events.

Contact Regina Sánchez for more sponsorship details! regina@wma.org or 916.448.7002

2021 SPONSORSHIP LEVELS AND BENEFITS

WMA is offering Service & Industry members an opportunity to choose from different levels of sponsorship at the Expo. The following benefits come with each level.

Platinum Sponsorship — \$5,000

- Published listing in Convention magazine and highlights issue of the *Reporter*, and on registration packet materials (prior to deadline). *
- Signage at all Convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance). *
- Listing on registration bags. In addition, you may insert up to **ONE** item into these bags (i.e. pens, keychains or brochures that are single page not any larger than 8.5" x 11" folded or flat; and, bulky items such as mugs are not acceptable). You must provide a volunteer to assist with inserts at 10:00 a.m. on Monday, October 7 at the Convention registration desk. Please do not send these items to WMA. Your volunteer must bring them to the registration desk. Plan to provide 600 items. *
- Special announcement during President's Dinner Dance. *
- Two standard booths in WMA's Expo for sponsor (cannot be shared with or given to another company). Premium space upgrades available at nominal fee.
- First priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.
- 2 tickets with VIP reserved seating to the President's Dinner Dance.

Gold Sponsorship — \$3,500

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (*), and the following:
- One standard booth in WMA's Expo for sponsor (cannot be shared with another company or given to another company). Premium space upgrades available at nominal fee.
- Second priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.

Silver Sponsorship — \$2,500

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (*), and the following:
- Third priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.

Bronze Sponsorship — \$2,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (*), and the following:
- Fourth priority booth selection.

Special Sponsorships (name badges, mobile app, pocket schedules, directional signage, wi-fi access, and drink tickets—\$1,000 to \$2,500+)

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Branding on items sponsored.

Partial Sponsorships — \$500 to \$2,500

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Signage at the sponsored food and beverage event.
- Special announcement during sponsored event.

Major Sponsorship of Events

(See listing of benefits on the left side of this sheet.)

- Platinum Sponsor \$5,000
- Gold Sponsor \$3,500
- Silver Sponsor..... \$2,500
- Bronze Sponsor..... \$2,000

Special

- Name Badge Holders *Sold!* At cost
- Seminar/Directional Signage (two opportunities) *Sold!* \$1,000
- Wi-fi Access (three opportunities) *Sold!* \$1,500
- Mobile App *Sold!* \$1,500
- Pocket Schedules *Sold!* \$1,500
- Drink Tickets *Sold!* \$2,500
- Expo Wine Glasses At cost

Partial Sponsorships (four opportunities in each category)

- Tuesday Morning Coffee Service \$750
- Kick Off Lunch..... \$750
- Expo Opening/Welcome Reception..... \$750
- Expo Breakfast \$750
- Pre-Lunch Cocktail Reception \$500
- Annual Meeting and Luncheon \$750
- Desserts in Expo \$750
- Pre-Dinner Cocktail Reception..... \$750
- President's Dinner Dance Wine \$750
- President's Dinner Dance Centerpieces \$500
- Final Breakfast..... \$500

Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance.

Full Convention registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events. This confirms our participation in the 2021 WMA Convention and Expo. As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the above mentioned item/event. It is further acknowledged that the person signing below is authorized to do so on behalf of the participating company.

Firm Name

Contact Name

Email

Telephone Number

Name on Credit Card

Credit Card Number

Expiration Date and Security Code

Billing Address

City, State & ZIP

Signature

Total Sponsorships Charge \$ _____

Check # _____ Amount \$ _____ (Enclosed)

Complete this form and return by US post or email to Regina Sánchez at
Western Manufactured Housing Communities Association
455 Capitol Mall, Suite 800 • Sacramento, CA 95814
regina@wma.org

Thank you for your sponsorship!