



Re: 2019 *Reporter* Magazine Advertising Opportunities—May Membership Issue

The upcoming May issue of the WMA *Reporter* magazine is our annual membership issue! This issue covers information and the benefits of being a WMA member. Not only do all WMA members receive a copy, but **every** nonmember community in California will see this magazine. That's **twice** the regular distribution of the *Reporter* magazine! In addition, throughout the year each new and prospective member receives this big issue in their new member packet.

This is a unique opportunity for you to begin advertising in this magazine. **If you are a current advertiser—you need do nothing else.** OR consider expanding, enhancing or enlarging your existing advert. For example, many of our advertisers choose to add color or increase the dimensions to their current advert, or run a whole new, eye-catching design with graphics for this member-specific issue.

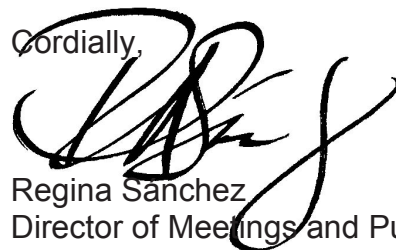
The best news is that all of this is available to you at the regular monthly *Reporter* advertising rates.

Reserve your space today; you'll reach thousands of industry members who *need your quality products and services*. The deadline for space reservation is **April 15, 2019**.

If you have any questions or need additional information, do not hesitate to contact me at 916.448.7002 or email regina@wma.org.

I look forward to hearing from you.

Cordially,



Regina Sanchez
Director of Meetings and Publications