

# 2024 SPONSORSHIP LEVELS AND BENEFITS

**WMA is offering Service & Industry members an opportunity to choose from different levels of sponsorship at the Expo. The following benefits come with each level.**

- Published listing in Convention magazine and Convention Highlights issue of the *Reporter*, and on registration packet materials (prior to deadline).
- Signage for major sponsors at all Convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance).
- Listing on registration bags. In addition, you may insert up to ONE item into these bags (pens, keychains, or brochures that are single-page and not any larger than 8.5" x 11" folded or flat; bulky items such as mugs are not acceptable). You must provide a volunteer to assist with inserts at 10:00 a.m. on Monday, October 14 at the Convention registration desk. Please do not send these items to WMA. Your volunteer must bring them to the registration desk. Plan to provide 500 items.
- Different levels of sponsorship receive booths or full registrations. Booths cannot be shared or given to another company.
- Special announcements during scheduled meal events.
- Additional benefits listed under each level of sponsorship.

## Platinum Sponsorship — \$7,500

- Two premium booths in WMA's Expo for sponsor.
- Two full Convention & Expo registrations.
- First priority in booth selections.
- Return pages 5 and 7 (if necessary), and booth contract.

## Gold Sponsorship — \$6,000

- One standard booth in WMA's Expo for sponsor.
- Two full Convention & Expo registrations.
- Second priority in booth selections.
- Return pages 5 or 6 and 7 (if necessary), and booth contract.

## Silver Sponsorship — \$5,000

- One standard booth in WMA's Expo for sponsor.
- One full Convention & Expo registration.
- Third priority in booth selections.
- Return pages 5 or 6 and 7 (if necessary), and booth contract.

## Bronze Sponsorship — \$4,000

- One full Convention & Expo registration.
- Return pages 5 or 6 and 7 (if necessary).

## All Special and Partial Sponsorships

- Published listing in Convention magazine and Convention Highlights issue of the *Reporter*.
- Branding/signage at sponsored event or item.

**Networking Event:** You will be allowed to place a feather-flag-style banner at the bar. You will also get logo cocktail napkins, which will be provided.

**Charging Stations:** You will be allowed to place pens, note pads, or brochures on tables. You will also be allowed to place a feather-flag-style banner next to the charging station.

**Window Wraps:** Contact Regina Sánchez at [regina@wma.org](mailto:regina@wma.org) or 916.288.4034, for customized pricing and locations.

**Major sponsors who are NOT exhibiting — please use this form for payment and return page 5 or 6 of the Exhibitor Packet for registrations that come with each of the major levels. Exhibiting major sponsors, please use the Exhibit Contract for payment.**

## Major Sponsorship of Events

(See listing of benefits on the left side of this sheet.)

- Platinum Sponsor** .....\$7,500
- Gold Sponsor** .....\$6,000
- Silver Sponsor** .....\$5,000
- Bronze Sponsor** .....\$4,000

### Special

- Drink Tickets** .....\$3,500
- Wi-fi Access** .....*Sold!* \$3,000
- Pocket Schedules** .....*Sold!* \$3,000
- Mobile App** .....*Sold!* \$2,500
- Charging Station (each/two opportunities)** .....\$2,000
- Name Badge Holders** .....*Sold!* at cost
- Seminar/Directional Signage** .....\$1,500

### Partial Sponsorships

- Monday Evening Networking Event** .....\$4,000
- Tuesday Morning Coffee Service** .....\$2,500
- Thursday Morning Coffee Service** .....\$1,500

**Four opportunities in each in the following categories:**

- Kick Off Lunch** .....\$1,000
- Expo Opening/Welcome Reception** .....\$1,000
- Expo Breakfast** .....\$1,000
- Pre-Lunch Cocktail Reception** .....\$1,000
- Annual Meeting and Luncheon** .....\$1,000
- Desserts in Expo** .....\$1,000
- Pre-Dinner Cocktail Reception** .....\$1,000
- President's Dinner Dance Wine** .....\$1,000
- President's Dinner Dance Centerpieces** .....\$1,000

**Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance.** Full Convention registration packages, day passes, and individual event tickets allow admission into WMA Convention & Expo events. This confirms our participation in the 2024 WMA Convention & Expo. As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the above-mentioned item/event. It is further acknowledged that the person signing below is authorized to do so on behalf of the participating company.

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date and Security Code

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City, State & ZIP

Total Sponsorships \$ \_\_\_\_\_

Complete this form and return by US post or fax to Regina Sánchez at  
Western Manufactured Housing Communities Association  
2295 Gateway Oaks Drive, Suite 240 • Sacramento, CA 95833  
fax 916.448.7085 | [regina@wma.org](mailto:regina@wma.org)

Thank you for your sponsorship!