

# 2019 EXHIBITOR SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$2,000	EXHIBITOR \$750	SPECIAL SPONSOR- SHIPS
Convention (October 2019) issue of the <i>Reporter</i> listing	●	●	●	●	●	●
Highlights (January 2020) issue of the <i>Reporter</i> listing	●	●	●	●	●	●
Branding on registration materials (prior to deadline)	●	●	●	●		
Signage at all scheduled Convention meal events	●	●	●	●		
Branding on registration bags	●	●	●	●		
Insertion of one item into registration bags	●	●	●	●		
Special announcement during all scheduled meal events	●	●	●	●		
Tickets for VIP seating/lunch at Annual Meeting and Luncheon	4	4				
Tickets for VIP seating/dinner at President's Dinner Dance	2					
Logo on the WMA Convention website	●					
Logo advert on Convention Mobile App	●					
Two standard booths in WMA's Expo for sponsor	●					
One standard booth in WMA's Expo for sponsor		●			●	
Exhibitor floor pass only badges	4	2			2	
One table and two chairs per booth	●	●			●	
Upgrade to premium booth @ \$200 per booth	●	●			●	
Full Convention registration upgrades @ \$350 per person	●	●			●	
Order of priority in booth selection	First	Second	Third	Fourth	Fifth	
See listing below for additional benefits/signage						●

## Special Sponsorships

## Cost These Special Sponsorships will receive the following:

Drink Tickets (one opportunity available/ <i>sold!</i> ).....	\$2,500	Signage in all the bars, as well as on the tickets that are included in registration
Name Badge Holders (one opportunity available/ <i>sold!</i> ) ....	at cost/approx \$2,500	Imprint on the badge lanyard
Convention Mobile App (one opportunity available/ <i>sold!</i> ).....	\$1,500	Logo advert on Convention Mobile App
Pocket Schedules (one opportunity available/ <i>sold!</i> ) .....	\$1,500	Advert on Pocket Schedules
Wifi Access (three opportunities available) .....	\$1,000	Signage in ballrooms and foyer
Seminar/Directional Signage (two opportunities available) .....	\$1,000	Logo branding on all the directional and event signage
Tuesday Morning Coffee Service (four opportunities available) .....	\$750	Signage at the coffee stations on Tuesday morning
Kick Off Lunch (four opportunities available) .....	\$750	Scattered signage throughout the ballroom during the Kick Off Lunch
Expo Opening/Welcome Reception (four opportunities available).....	\$750	Scattered signage throughout the Expo during the Welcome Reception
Expo Breakfast (four opportunities available).....	\$750	Signage at the breakfast bars in the Expo
Desserts in Expo (four opportunities available).....	\$750	Signage at the dessert bars in the Expo
Pre-Lunch Cocktail Reception (four opportunities available) .....	\$500	Signage at the bars during the Cocktail Reception in the Expo
Annual Meeting and Luncheon (four opportunities available) .....	\$750	Scattered signage throughout the ballroom during the Annual Meeting and Luncheon
Pre-Dinner Cocktail Reception (four opportunities available).....	\$750	Scattered signage throughout the foyer during the Dinner Dance
President's Dinner Dance Wine (four opportunities available) .....	\$750	Scattered signage throughout the ballroom during the Dinner Dance
President's Dinner Dance Centerpieces (four opportunities available) .....	\$500	Signage on the tables next to the centerpieces
Final Breakfast (four opportunities available) .....	\$500	Scattered signage throughout the ballroom during the Breakfast

**Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance.** Full Convention registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events.

Contact Regina Sánchez for more sponsorship details! [regina@wma.org](mailto:regina@wma.org) or 916.448.7002

# 2019 SPONSORSHIP LEVELS AND BENEFITS

**WMA is offering Service & Industry members an opportunity to choose from different levels of sponsorship at the Expo. The following benefits come with each level.**

## Platinum Sponsorship — \$5,000

- Published listing in Convention magazine and highlights issue of the *Reporter*, and on registration packet materials (prior to deadline). \*
- Signage at all Convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance). \*
- Listing on registration bags. In addition, you may insert up to **ONE** item into these bags (i.e. pens, keychains or brochures that are single page not any larger than 8.5" x 11" folded or flat; and, bulky items such as mugs are not acceptable). You must provide a volunteer to assist with inserts at 10:00 a.m. on Monday, October 7 at the Convention registration desk. Please do not send these items to WMA. Your volunteer must bring them to the registration desk. Plan to provide 600 items. \*
- Special announcement during President's Dinner Dance. \*
- Two standard booths in WMA's Expo for sponsor (cannot be shared with or given to another company). Premium space upgrades available at nominal fee.
- First priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.
- 2 tickets with VIP reserved seating to the President's Dinner Dance.

## Gold Sponsorship — \$3,500

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- One standard booth in WMA's Expo for sponsor (cannot be shared with another company or given to another company). Premium space upgrades available at nominal fee.
- Second priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.

## Silver Sponsorship — \$2,500

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- Third priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.

## Bronze Sponsorship — \$2,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- Fourth priority booth selection.

## Special Sponsorships (name badges, mobile app, pocket schedules, directional signage and drink tickets — \$1,000 to \$2,500+)

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Branding on items sponsored.

## Partial Sponsorships — \$500 to \$2,500

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Signage at the sponsored food and beverage event.
- Special announcement during sponsored event.

## Major Sponsorship of Events

(See listing of benefits on the left side of this sheet.)

- Platinum Sponsor ..... \$5,000
- Gold Sponsor ..... \$3,500
- Silver Sponsor..... \$2,500
- Bronze Sponsor..... \$2,000

### Special

- Name Badge Holders..... *Sold!* At cost
- Seminar/Directional Signage (two opportunities)..... \$1,000
- Wifi Access (three opportunities)..... \$1,000
- Mobile App..... *Sold!* \$1,500
- Pocket Schedules..... *Sold!* \$1,500
- Drink Tickets..... *Sold!* \$2,500

### Partial Sponsorships (four opportunities in each category)

- Tuesday Morning Coffee Service ..... \$750
- Kick Off Lunch..... \$750
- Expo Opening/Welcome Reception..... \$750
- Expo Breakfast ..... \$750
- Pre-Lunch Cocktail Reception ..... \$500
- Annual Meeting and Luncheon ..... \$750
- Desserts in Expo ..... \$750
- Pre-Dinner Cocktail Reception..... \$750
- President's Dinner Dance Wine ..... \$750
- President's Dinner Dance Centerpieces ..... \$500
- Final Breakfast..... \$500

**Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance.** Full Convention registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events. This confirms our participation in the 2019 WMA Convention and Expo. As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the above mentioned item/event. It is further acknowledged that the person signing below is authorized to do so on behalf of the participating company.

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date and Security Code

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City, State & ZIP

\_\_\_\_\_  
Signature

Total Sponsorships Charge \$ \_\_\_\_\_

Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_ (Enclosed)

Complete this form and return by US post or email to Regina Sánchez at  
Western Manufactured Housing Communities Association  
455 Capitol Mall, Suite 800 • Sacramento, CA 95814  
regina@wma.org

**Thank you for your sponsorship!**